

EVMS

Eastern Virginia Medical School

Eastern Virginia Medical School
Office of Continuing Medical Education

Second Conference

on **Ultrasound** *in* **Anatomy**
and **Physiology Education**

MARCH 21-22, 2014

Eastern Virginia Medical School | Lester Hall | 651 Colley Avenue | Norfolk, VA 23507

9.25 AMA PRA Category 1 Credits™



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EVMS
Eastern Virginia Medical School
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Office of Continuing Medical Education
Post Office Box 1980
Norfolk, VA 23501-1980

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Norfolk, VA
Permit No. 22

INFORMATION

TARGET AUDIENCE

This program is designed for clinicians and basic scientists who teach ultrasound.

OBJECTIVES

Participants will obtain the ability to:

- Discuss and develop the salient components of an integrated ultrasound curriculum at their home institution.
- Perform basic regional scans and create basic training tools.
- Identify the current and emerging technologies available for curriculum delivery.
- Discuss the advantages of soft-embalmed cadavers vs. traditional formalin-fixed or un-embalmed cadavers for ultrasound training.
- Clearly articulate some of the pitfalls to be avoided in ultrasound curriculum design.
- Develop an awareness of curricular options being explored and practiced at other medical institutions.
- Develop relationships with other resource individuals from institutions already invested in ultrasound education.

ACCREDITATION

Eastern Virginia Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT DESIGNATION

Eastern Virginia Medical School designates this live activity for a maximum of 9.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

CANCELLATION POLICY

All cancellations must be made in writing prior to Monday, March 3, 2014 in order to receive a refund. A \$50.00 administrative service charge will be assessed on all cancellations. No refunds will be given after this date.

SPECIAL SERVICES

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of the disability, have equal access. If special arrangements are required to attend this conference, contact the Office of Continuing Medical Education at (757) 446-6140.

HOTEL ACCOMMODATIONS

A room block has been reserved at the Sheraton Norfolk Waterside, 777 Waterside Drive, Norfolk, VA 23510. Please contact the hotel at 757-622-6664 to make your reservation and request the EVMS Ultrasound Conference to receive the group rate of \$102.

ADDITIONAL INFORMATION

For further information, please contact the Office of Continuing Medical Education at Eastern Virginia Medical School at (757) 446-6140, email cme@evms.edu or visit our website at www.evms.edu/cme.

SCHEDULE

FRIDAY, MARCH 21, 2014

- 8:00 a.m. BREAKFAST / REGISTRATION
- 9:00 a.m. INTRODUCTION / WELCOME
Richard Homan, MD,
President, Provost, and Dean
Richard Hoppmann, MD, FACP
Craig Goodmurphy, PhD
- 9:30 a.m. **Keynote Address: President's Talk**
Mike Blaivas, MD, FACEP, FAIUM
- 10 a.m. **Improving Patient Outcomes with Ultrasound: A Clinician's Perspective**
Barry Knapp, MD, RDMS, FACEP
- 10:15 a.m. **360° Integration of Ultrasound into Clinically Relevant Anatomy**
Craig Goodmurphy, PhD
- 10:30 a.m. **Ultrasound Imaging to Improve Comprehension of Physiology**
Mike Solhaug, MD
Frank Lattanzio, PhD
- 10:45 a.m. **Vertical Integration of Cases: From Bench to Bedside**
Don Byars, MD, RDMS, FACEP
- 11:00 a.m. BREAK
- 11:15 a.m. **How to Establish a Curriculum**
Bob DePhilip, PhD
- 11:30 a.m. **Integrating Curriculum in the Foundation Years**
Marios Loukas, MD, PhD
- 11:45 a.m. **Integrating Curriculum into the Clinical Years**
David Bahner, MD, RDMS
- 12 noon PANEL DISCUSSION / Q&A
- 12:30 p.m. LUNCH
- 1:15 p.m. **Bedside Ultrasound: From Knee to Neck**
Alexander Levitov, MD, FCCM, FCCP, RDMS
- 1:45 p.m. LAB BRIEFING / BREAK
- 2:00 p.m. HANDS-ON WORKSHOP #1
- 3:00 p.m. BREAK
- 3:15 p.m. HANDS-ON WORKSHOP #2
- 4:20 p.m. **Obtaining Institutional Support**
Richard Homan, MD,
President, Provost, and Dean
- 4:30 p.m. RECEPTION / POSTER SESSION

SATURDAY, MARCH 22, 2014

- 8:30 a.m. CONTINENTAL BREAKFAST
- 9:00 a.m. **PLENARY: Tech Tools for Today**
Felicia Toreno, PhD, RDMS, RVT
- 9:20 a.m. **PLENARY: Tech Tools for Today**
Dave Evans, MD, RDMS, RDMS, FACEP
- 9:40 a.m. LAB BRIEFING / BREAK
- 10:00 a.m. HANDS-ON WORKSHOP #3
- 11:00 a.m. HANDS-ON WORKSHOP #4
- 12 noon LUNCH
- 1:00 p.m. **Practical Aspects of Ultrasound Education**
Alfred Abuhamad, MD
- 1:20 pm **Faculty Investment and Training**
Victor Rao, MBBS, DMRD, RDMS
- 1:40 p.m. **Establishing Performance Metrics and Outcomes**
Mark Scerbo, PhD, FHFES
- 2:00 p.m. **Community Support**
Frank Lattanzio, PhD
- 2:20 p.m. **Future of Ultrasound Education**
Richard Hoppman, MD, FACP
- 2:50 p.m. AWARDS / CLOSING REMARKS
Craig Goodmurphy, PhD
- 3:15 p.m. ADJOURN / CME EVALUATIONS



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COURSE DIRECTOR

CRAIG GOODMURPHY, PhD

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Eastern Virginia Medical School, Norfolk, VA

FACULTY

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President, Society of Ultrasound in Medical Education
Sub-Specialty Editor, *Journal of Ultrasound in Medicine*

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Assistant Professor, Department of Emergency Medicine
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Professor, Physiologic Sciences
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FELICIA TORENO, PhD, RDMS, RDCS, RVT

Director, Diagnostic Medical Sonography Program
Tidewater Community College, Norfolk, VA

REGISTRATION

SECOND CONFERENCE ON ULTRASOUND IN ANATOMY AND PHYSIOLOGY EDUCATION, MARCH 21-22, 2014

NAME

DEGREE SPECIALTY

SOCIAL SECURITY NUMBER (Last 4 digits only)

MAILING ADDRESS

CITY / STATE / ZIP

PHONE FAX

E-MAIL ADDRESS (For Electronic Confirmation)

COURSE REGISTRATION FEE

- \$260.00 SUSME Members
- \$325.00 Non-SUSME Members (Early Bird Registration Fee of \$275, if registered by Feb. 22, 2014)
- \$50.00 Students and Residents

Please indicate your experience using ultrasound equipment:

- 1 year or less
- 2-4 years
- 5+ years

REGISTER ONLINE

Register online at www.evms.edu/cme. Credit card only.

OR REGISTER BY MAIL

Mail your completed form and check payable to EVMS-CME to:
EVMS-CME, 358 Mowbray Arch, Suite 207, Norfolk, VA 23507.

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CHECK # AMOUNT OF CHECK

DATE ENTERED CONFIRMATION