Second Conference

on Ultrasound in Anatomy and Physiology Education

MARCH 21-22, 2014

Eastern Virginia Medical School | Lester Hall | 651 Colley Avenue | Norfolk, VA 23507

9.25 AMA PRA Category 1 Credits™

Photo courtesy of www.visitnorfolktoday.com
TARGET AUDIENCE
This program is designed for clinicians and basic scientists who teach ultrasound.

OBJECTIVES
Participants will obtain the ability to:

• Discuss and develop the salient components of an integrated ultrasound curriculum at their home institution.
• Perform basic regional scans and create basic training tools.
• Identify the current and emerging technologies available for curriculum delivery.
• Discuss the advantages of soft-embalmed cadavers vs. traditional fomalix-fixed or un-embalmed cadavers for ultrasound training.
• Clearly articulate some of the pitfalls to be avoided in ultrasound curriculum design.
• Develop an awareness of curricular options being explored and practiced at other medical institutions.
• Develop relationships with other resource individuals from institutions already invested in ultrasound education.

ACCREDITATION
Eastern Virginia Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CREDIT DESIGNATION
Eastern Virginia Medical School designates this live activity for a maximum of 9.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

CANCELATION POLICY
All cancellations must be made in writing prior to Monday, March 3, 2014 in order to receive a refund. A $50.00 administrative service charge will be assessed on all cancellations. No refunds will be given after this date.

SPECIAL SERVICES
The Americans with Disabilities Act of 1990 requires that all individuals, regardless of the disability, have equal access. If special arrangements are required to attend this conference, contact the Office of Continuing Medical Education at (757) 446-6140.

HOTEL ACCOMMODATIONS
A room block has been reserved at the Sheraton Norfolk Waterside, 777 Waterside Drive, Norfolk, VA 23510. Please contact the hotel at 757-622-6664 to make your reservation and request the EVMS Ultrasound Conference to receive the group rate of $102.

ADDITIONAL INFORMATION
For further information, please contact the Office of Continuing Medical Education at Eastern Virginia Medical School at (757) 446-6140, email cme@evms.edu or visit our website at www.evms.edu/cme.
FRIDAY, MARCH 21, 2014

8:00 a.m.  BREAKFAST / REGISTRATION

9:00 a.m.  INTRODUCTION / WELCOME
Richard Homan, MD, President, Provost, and Dean
Richard Hoppmann, MD, FACP
Craig Goodmurphy, PhD

9:30 a.m.  Keynote Address: President’s Talk
Mike Blaivas, MD, FACEP, FAIUM

10 a.m.  Improving Patient Outcomes with Ultrasound: A Clinician’s Perspective
Barry Knapp, MD, RDMS, FACEP

10:15 a.m.  360° Integration of Ultrasound into Clinically Relevant Anatomy
Craig Goodmurphy, PhD

10:30 a.m.  Ultrasound Imaging to Improve Comprehension of Physiology
Mike Solhaug, MD
Frank Lattanzio, PhD

10:45 a.m.  Vertical Integration of Cases: From Bench to Bedside
Don Byars, MD, RDMS, FACEP

11:00 a.m.  BREAK

11:15 a.m.  How to Establish a Curriculum
Bob DePhilip, PhD

11:30 a.m.  Integrating Curriculum in the Foundation Years
Marios Loukas, MD, PhD

11:45 a.m.  Integrating Curriculum into the Clinical Years
David Bahner, MD, RDMS

12 noon  PANEL DISCUSSION / Q&A

12:30 p.m.  LUNCH

1:15 p.m.  Bedside Ultrasound: From Knee to Neck
Alexander Levitov, MD, FCCM, FCCP, RDCS

1:45 p.m.  LAB BRIEFING / BREAK

2:00 p.m.  HANDS-ON WORKSHOP #1

3:00 p.m.  BREAK

3:15 p.m.  HANDS-ON WORKSHOP #2

4:20 p.m.  Obtaining Institutional Support
Richard Homan, MD, President, Provost, and Dean

4:30 p.m.  RECEPTION / POSTER SESSION

SCHEDULE

SATURDAY, MARCH 22, 2014

8:30 a.m.  CONTINENTAL BREAKFAST

9:00 a.m.  PLENARY: Tech Tools for Today
Felicia Toreno, PhD, RDMS, RVT

9:20 a.m.  PLENARY: Tech Tools for Today
Dave Evans, MD, RDMS, RDCS, FACEP

9:40 a.m.  LAB BRIEFING / BREAK

10:00 a.m.  HANDS-ON WORKSHOP #3

11:00 a.m.  HANDS-ON WORKSHOP #4

12 noon  LUNCH

1:00 p.m.  Practical Aspects of Ultrasound Education
Alfred Abuhamad, MD

1:20 pm  Faculty Investment and Training
Victor Rao, MBBS, DMRD, RDMS

1:40 p.m.  Establishing Performance Metrics and Outcomes
Mark Scerbo, PhD, FHFES

2:00 p.m.  Community Support
Frank Lattanzio, PhD

2:20 p.m.  Future of Ultrasound Education
Richard Hoppman, MD, FACP

2:50 p.m.  AWARDS / CLOSING REMARKS
Craig Goodmurphy, PhD

3:15 p.m.  ADJOURN / CME EVALUATIONS

Photo courtesy of www.visitnorfolktoday.com
REGISTRATION
SECOND CONFERENCE ON ULTRASOUND IN ANATOMY AND PHYSIOLOGY EDUCATION, MARCH 21-22, 2014

NAME

DEGREE

SPECIALTY

SOCIAL SECURITY NUMBER (Last 4 digits only)

MAILING ADDRESS

CITY / STATE / ZIP

PHONE

FAX

E-MAIL ADDRESS (For Electronic Confirmation)

COURSE REGISTRATION FEE

- $260.00  SUSME Members
- $325.00  Non-SUSME Members (Early Bird Registration Fee of $275, if registered by Feb. 22, 2014)
- $50.00   Students and Residents

Please indicate your experience using ultrasound equipment:

- 1 year or less
- 2-4 years
- 5+ years

REGISTER ONLINE
Register online at www.evms.edu/cme. Credit card only.

OR REGISTER BY MAIL
Mail your completed form and check payable to EVMS-CME to:
EVMS-CME, 338 Mowbray Arch, Suite 207, Norfolk, VA 23507.

EVMS-CME USE ONLY

CHECK #  AMOUNT OF CHECK

DATE ENTERED  CONFIRMATION